

Jill English

Fractional CMO | Brand Architect | AI-Driven Growth Strategist

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Executive Summary

Jill English is a seasoned marketing executive known for bridging data-driven strategy with creative fluency. She has led brand, content, and growth strategy for high-consideration and regulated markets, with a recent focus on AI-native ecosystems and generative search. Equally fluent in analytics and storytelling, Jill builds marketing engines designed to scale and resonate.

Core Competencies

- Brand Strategy & Positioning
 - AI & Generative Search Optimization
 - Funnel Design & Revenue Growth
 - Product Launch & GTM Strategy
 - CX Design & Journey Mapping
 - Data-Driven Messaging Systems
 - Team Leadership & Ops Alignment
 - Creative Direction & Campaigns
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Signature Strength

Strategic Duality: Left-brain rigor meets right-brain instinct

Jill is uniquely equipped to operate across both complex systems and creative domains. She moves seamlessly from data modeling and AI integration to conceptual storytelling and brand design — ensuring strategy and execution are always in sync.

Current Work

Gallery327.com — Founder & Strategic Director

Built a luxury ecommerce platform for original art with full AI discovery optimization. Created a brand experience centered on trust, authenticity, and design intelligence — powered by structured data and intelligent content systems.

2B (Brilliant Branding Group) — Principal Consultant

Leads brand repositioning, growth marketing, and fractional CMO engagements for innovation-focused teams and emerging category leaders.

Recent clients span oil & gas, renewable energy, and healthcare.

Leadership Approach

Jill embeds with executive teams to align marketing with business objectives, operationalize vision, and drive performance. She's a builder, a problem-solver, and a strategic partner who thrives in high-stakes, high-growth environments.

Contact

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